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09/649,215	08/28/2000	Allan Lamkin	68570	7416
22242	7590 10/17/2005		EXAM	INER
FITCH EVEN TABIN AND FLANNERY 120 SOUTH LA SALLE STREET			VU, TUAN A	
SUITE 1600	EN SINDED STREET		ART UNIT	PAPER NUMBER
CHICAGO,	IL 60603-3406		2193 .	

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Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)		
	09/649,215	LAMKIN ET AL.		
Office Action Summary	Examiner	Art Unit		
	Tuan A. Vu	2193		
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address		
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DOWN THE MAILING DOWN THE MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period versillare to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim will apply and will expire SIX (6) MONTHS from to, cause the application to become ABANDONED	I. ely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status				
1) ⊠ Responsive to communication(s) filed on 15 Ju 2a) □ This action is FINAL. 2b) ⊠ This 3) □ Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro			
Disposition of Claims				
4) ☐ Claim(s) 1-10 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-10 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/o	wn from consideration.			
Application Papers				
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomposition and accomposition accomposition accomposition and accomposition accomposition accomposition and accomposition accomposi	epted or b) objected to by the Eddrawing(s) be held in abeyance. See tion is required if the drawing(s) is obj	e37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 				
Attachment(s) 1) Motice of References Cited (PTO-892)	4) 🔲 Interview Summary			
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 20050912: 20050909. 	Paper No(s)/Mail Da			

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DETAILED ACTION

1. This action is responsive to the application filed 7/15/2005.

Claims 1-10 have been submitted for examination.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 1-10 rejected under 35 U.S.C. 102(b) as being anticipated by Tahara et al., USPN: 5,909,551 (hereinafter Tahara)..

As per claim 1, Tahara discloses a method for combining video/audio content with programmatic content, comprising:

generating a authoring output, a representation of the video/audio content, the representation defining how the video/audio content is to be displayed (e.g. elements 2301, 2305, 2306, 2307 – Fig. 23; display means 507, 1006 - Fig. 10); the authoring output comprising definition of a variable (e.g. Fig. 27-28 – Note: IMG SRC=, A HREF= tags read on variable being defined)

replacing the variable with the definition for the variable (e.g. Fig. 27a, 27b; col. 17, lines 44-46; col. 17, line 41-52 to col. 18, line 8 – Note: variable enclosed and defined within markup tags and being replaced by corresponding html page/file or image data reads on replacing variable < ... /> with its definition being enclosed);

generating programmatic content (HTML 2306; PC 2307 - Fig. 23);

generating an image (Fig. 24; *image* ... *medium* - col. 16, lines 1-3) as a function of the programmatic content and representation of the video/audio content and combining the image with the video/audio content (e.g. col. 16, lines 15-55; col. 19 lines 1-57);

Tahara discloses storing source files in a directory structure wherein specific browser type of files are evoked from the user choosing of a button (e.g. *INDEX.HTML* - col. 17, line 34-40, 50-52); hence this choosing action by the user reads on selecting a source file.

Tahara does not explicitly disclose searching the source file for the variable. But Tahara discloses that each hyperlinked definition inside a markup source file (see Fig. 27-28) wherein a tagged variable is automatically processed and replaced (e.g. *data is displayed* - col. 17, lines 44-46; Fig. 24-26; col. 17, line 53 to col. 18, line 8 – Note: index.html tags or hyperlinked variables according to SGML/HTML standard read on variables being replaced) by various form of data -- for viewing purpose (step 1105 – Fig. 11; col. 16, lines 39-47; Fig. 26-28) in the user-driven interactive program. Thus, Tahara has disclosed replacing the variable with the definition for the variable. As for the searching of a hyperlinked variable defined in a markup source document (see Fig. 27a, 27b), the browser scanning through the hierarchy of the hypertext and resolving its HTML tags according to WWW standards for retrieving the defined data underlying such hyperlink (col. 16, lines 39-47) will read on search for definition of the hyperlink variable in the

source file (col. 17, lines 44-46); hence Tahara discloses searching the source file for the variable owing to a inherent traversal of tree and look for tags in WWW/HTML tag processing by browser.

As for the limitation on 'generating programmatic content in response to said searching', Tahara discloses browser processing based on the user triggering of HTML file in which hyperlinked variables (e.g. col. 17, lines 56-64; Fig. 27) are set for defining external data or other source files (col. 18, lines 23-27, 46-52) which are to be displayed following the interactive selection by the user; and resolving of hyperlinked variables --from that browser in response to that selection --into displayed content to be finally stored or recorded into the different section of image medium 2301 (Fig. 23; col. 19 lines 1-57). Thus, Tahara has disclosed generating programmatic content (generating programmatic content (HTML 2306; PC 2307 – Fig. 23) in response to the searching based on browser processing of tagged link.

As per claim 2, Tahara discloses storage medium (Fig. 23)

As per claim 3, Tahara discloses transmission medium (Fig. 1, 23 – Note: hardware linking storage medium in computer reads on transmission medium)

As per claims 5 and 6, Tahara discloses searching at runtime (e.g. Fig. 26, definitionselection button ... linked to file ... INDEX.HTML, RETURN.GIF - col. 17, line 53 to col. 18, line 8- Note: parsing HTML tags using a browser methodology reads on runtime browser)

As per claim 7, Tahara discloses executing a DVD being inserted (e.g. Fig. 2, 23)

As per claim 8, Tahara discloses a system for combining video/audio content with programmatic content, comprising means for:

replacing the variable with the definition for the variable (e.g. Fig. 27a, 27b; col. 17, lines 44-46; col. 17, line 41-52 to col. 18, line 8 – Note: variable enclosed and defined within markup tags and being replaced by corresponding html page/file or image data reads on replacing variable < ... /> with its definition being enclosed);

generating programmatic content (e.g. *HTML 2306; PC 2307* – Fig. 23); generating an image (Fig. 24; *image ... medium* - col. 16, lines 1-3) as a function of the programmatic content and representation of the video/audio content, the representation defining how the video/audio content is to be displayed (e.g. col. 16, lines 15-55; col. 19 lines 1-57); and combining the image with the video/audio content (e.g. col. 16, lines 15-55; Fig. 23).

But Tahara does not explicitly disclose searching a source file for the variable prior to replacing the variable with its definition; nor does Tahara explicitly disclose generating programmatic content in response to said searching. However, this limitation has been addressed as being disclosed in claim 1 above.

As per claim 9, Tahara discloses a system for combining video/audio content with programmatic content, comprising:

a parser for replacing the variable with the definition for the variable (e.g. Fig. 27a, 27b; col. 17, lines 44-46; col. 17, line 41-52 to col. 18, line 8- Note: variable enclosed and defined within markup tags and being replaced by corresponding html page/file or image data reads on replacing variable < ... /> with its definition being enclosed);

an image engine for generating programmatic content (e.g. HTML 2306; PC 2307 - Fig. 23);

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for generating an image (Fig. 24; *image ... medium* - col. 16, lines 1-3) as a function of the programmatic content and representation of the video/audio content, the representation defining how the video/audio content is to be displayed (e.g. col. 16, lines 15-55; col. 19 lines 1-57); and

a formatter for combining the image with the video/audio content (e.g. col. 16, lines 15-55; Fig. 23).

But Tahara does not explicitly disclose parser searching a source file comprising the variable prior to replacing the variable with its definition; nor does Tahara disclose generating programmatic content in response to said searching. However, this limitation has been addressed in claim 1 above.

As per claim 10, this claim is a system version of claim 1 and recites module to perform the limitations of claim 1; hence incorporates all the corresponding rejection as set forth therein.

Response to Arguments

5. Applicant's arguments filed 7/15/05 (hereinafter RM1) and remarks filed 8/15/05 (hereinafter RM2) have been fully considered but they either moot in view of the new grounds of rejection or not persuasive. Following are the examiner's observations in regard thereto.

Rejection 35 USC § 103:

(A) Applicants have submitted that there is lack of prima facie in the office Action (RM1: pg. 2-3). The rejection now is based on anticipation not an obviousness rejection. Further, Applicants have submitted that link/tag is NOT generating programmatic content nor is it so in response to the searching as claimed; and that the HTM files being shifted to by Tahara are not generated but merely opened (RM1: pg. 4, top) and that existing tags IMG SRC, A HREF are

not being generated so that there is no generation of programmatic content in response to any searching (RM1, pg. 4, bottom, pg. 5, top). The current rejection has it explained that Tahara's browser processing of tags in a HTML file reads on searching for a variable being defined; and based on the replacement of such definition with content being rendered for a user's viewing (see col. 17, line 40 to col. 18, line 52). The rejection has also pointed out that after selecting the different image or external data that have been rendered as a result of the HTML tags processing, the user stores these content in sections of the medium of Fig. 23, area 2305, 2307, and 2307; at least 2 among which (e.g. HTML 2306; PC 2307) read on programmatic content. Hence, there is teaching of a traversal of tags and looking for data being defined under the hyperlinked variables, and based on the ensuing rendering (or replacement with definition of such variables) of content as a result of such tag processing, such content is being accepted by the user and therefore stored in the medium wherein some of this content is programmatic (col. 19, lines 1-34). In other words, a variable is being searched and the definition of which is replaced with appropriate data for the user to view in order to whether or not store (Note: selectively storing and assembling data fetched from various sources - see Fig. 14-15 - into a final content reads on generating of such content, i.e. no preexisting content is maintained in the CD medium after such customized action) such as one of the plurality of programmatic parts of the delivered medium as set forth in the image of Fig. 23. The 'searching ... generating as a response ... programmatic content' limitation is thus disclosed.

In response to the remarks of RM2: pg. 2 about Tahara not disclosing 'replacing the variable ... generating programmatic content' and the Examiner's not being able to justify how

Tahara is teaching this, the present rejection has set forth a different way of analogizing the above limitation using Tahara's teaching; and most of this has been addressed above.

- (B) Applicants have submitted that displaying of buttons by Tahara is not same as 'definition of variable' and selecting of the displayed KEY by the user does not accomplish replace anything (RM1: pg. 5, middle and bottom) and that there is no replacing as a result of a searching in the shifting as a result of button selecting as propounded by the Office Action (RM1: pg. 6, top, middle). The current rejection has made it clear that the variable is the hyperlinked variable in the opened HTM file triggered by the user selection; and the ensuing action using the browser to shift to different contents based on the action of the user is performed by the inherent tag processing which includes search and replacing of found tags definition with its content as set forth above. The resulting effect of such search and content rendering is enabling the user to store such content one by one into the programmatic portion of the final delivered medium. The arguments about buttons and variables or lack of prima facie are moot in light of the new grounds of rejection.
- (C) Applicants have submitted that Tahara's shifting between displayed files upon selection of buttons; and this is not 'generating of programmatic content ... in response to the search' (RM1: pg. 7-8). These arguments fall under the ambit of the subject matter that has been addressed in sections A and B above.

Further, Applicants have remarked (RM2: pg. 3) that Examiner's logic is disassociating the relationships of the claim limitations and that Examiners' viewpoint only amounts to linking of tags is not 'generating of programmatic ... in response ... search'. The argument will be referred to the above sections because of the new grounds of rejection which are founded based

on broad interpretation from one skill in the art in light of explicit and implicit teachings at the time the invention was made and of known concepts in the useful arts.

For the above reasons, the claims stand rejected as set forth in the Office Action.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Tuan A Vu whose telephone number is (272) 272-3735. The examiner can normally be reached on 8AM-4:30PM/Mon-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kakali Chaki can be reached on (571)272-3719.

The fax phone number for the organization where this application or proceeding is assigned is (571) 273-3735 (for non-official correspondence – please consult Examiner before using) or 703-872-9306 (for official correspondence) or redirected to customer service at 571-272-3609.

Any inquiry of a general nature or relating to the status of this application should be directed to the TC 2100 Group receptionist: 571-272-2100.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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October 4, 2005

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KAKALI CHAKI SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2100